

WebMLS, Inc. Company Agency Policy v 1-18-2010

SECTION A: GENERAL POLICY ON AGENCY

1) It is the policy of WebMLS, Inc. to represent both sellers and buyers. Affiliated agents shall represent the seller when they list the property and shall act as a buyer's agent when working with a buyer.

2) When representing a seller, WebMLS, Inc. and its agent owe the seller the duties of loyalty, obedience, confidentiality, accounting and reasonable skill and care in performing our duties, and any other duties contained in our listing agreement. We are required to act solely on behalf of the seller's interest to seek the best price and terms for the seller. Finally, as a seller's agent, we also have a duty to disclose to the seller all material information obtained from the buyer or from any other source.

3) When representing a buyer, WebMLS, Inc. and its agent owe the buyer the duties of loyalty, obedience, confidentiality, accounting and reasonable skill and care in performing their duties and any other duties contained in an agency agreement. The agent and brokerage are required to act solely on behalf of the buyer's interests to seek the best price and terms for the buyer. Finally, a buyer's agent and brokerage also have a duty to disclose to the buyer all material information obtained from the seller or from any other source.

On in-company transactions where both buyer and seller are represented by separate, non-management-level licensees, each party will be represented by their respective agent and those agents must not share confidential information with each other.

The brokerage and its management-level licensee are dual agents. In this situation, the brokerage's role is to do the following:

- Objectively supervise the agents involved so they can each fulfill their duties, as outlined above, to each of their clients.
- Assist the parties in an unbiased manner to negotiate a contract.
- Assist the parties in an unbiased manner to fulfill the terms of any contract.

As a dual agent, the brokerage cannot:

- Advocate or negotiate on behalf of either the buyer or seller.

- Disclose confidential information to any party or any other employee or agent of the brokerage.
- Use confidential information of one party to benefit the other party to the transaction.

If the management-level licensee represents a party, either buyer or seller, on an in-company transaction, that management-level licensee must act as a dual agent. The other agent in the transaction, who represents the other party, is considered to only be the agent of the party he represents. The buyer and seller will acknowledge this relationship on the Agency Disclosure Statement..

6) If an agent sells his own listing to a buyer client, the agent is a dual agent. The agent may only act as a dual agent if both buyer and seller agree. A dual agent may not disclose any confidential information that would place one party at an advantage over the other party and may not disclose any of the following information without the informed consent of the party to whom the information pertains:

- That a buyer is willing to pay more than the price offered;
- That a seller is willing to accept less than the asking price;
- Motivating factors of either party for buying or selling; or
- That a party will agree to financing terms other than those offered.

SECTION B: MANAGEMENT-LEVEL POSITIONS

The following positions in the brokerage are considered to be management level: Broker of record.

SECTION C: APPOINTMENT OF LICENSEES

In the event an agent wants another agent in the brokerage to represent his client, that client must agree in writing to this agent being appointed to represent him. Such written appointments must be maintained in the brokerage file. Agents involved must use the MLS change form signed by the client(s) and broker for agent change to be made.

SECTION D: WORKING WITH RELATIVES, BUSINESS ASSOCIATES, ETC.

1) If a person with whom an agent has a personal, family or business relationship wants to sell property, the agent shall act as a listing agent representing that person. In the event the agent acts as a dual agent and sells the property to a buyer he represents, the nature of the agent's relationship with the seller must be disclosed to the buyer before the buyer consents to the dual agency and the relationship also must be disclosed on the Agency Disclosure Statement. Any

other agent in our brokerage or a cooperating brokerage representing a buyer must be notified of the relationship, and the relationship must be disclosed in writing prior to a contract being entered into. *(Note: This is required by Article 4 of the National Association of REALTORS® Code of Ethics.)*

2) If a person with whom an agent has a personal, family or business relationship wants to purchase property, the agent shall act as a buyer's agent. Any family, business or personal relationship must be disclosed to the listing agent, or if there is none, to the seller, and disclosed on the purchase contract. *(Note: this disclosure is required by Article 4 of the National Association of REALTORS® Code of Ethics.)* In the event the agent acts as a dual agent because the property the buyer wants to purchase is listed with him, the nature of the agent's relationship with the buyer must be disclosed to the seller before the seller consents to the dual agency and it must be disclosed on the Agency Disclosure Statement as well.

3) If an agent has a personal, family or business relationship with another agent involved in a transaction, that fact must be disclosed to the parties. This disclosure must be made prior to a contract being entered into and must be approved by the broker.

SECTION E: AGENTS BUYING OR SELLING THEIR OWN PROPERTY

1) Agents selling their own property must list it with WebMLS, Inc. and act as their own listing agent.

a) If the agent's property is shown to a buyer represented by another brokerage, or another agent in WebMLS, Inc. that buyer's agent shall be notified of the fact that the listing agent is also the seller and this must be noted on any subsequent contract that is entered into.

b) If a buyer contacts the listing agent/seller directly, that buyer shall be treated as a customer, and told the property is owned by the listing agent, and this must be confirmed in any subsequent purchase contract. The buyer shall be given the Agency Disclosure Statement indicating that the listing agent represents the seller ONLY in section III. If the buyer wants representation he will be referred to another agent in the brokerage who can represent him.

c) If the listing agent/seller already has an agency relationship with a buyer who now wants to see his property, he must have the buyer write the offer through another agent. A WebMLS, Inc. agent can not be a dual agent when they are the owner or buyer of a property.

2) Agents buying property for themselves must also handle these transactions through the brokerage and act as a buyer's agent.

a) If the property the agent wishes to see is listed with another brokerage, the listing brokerage must be notified at first contact that the licensee is acting for himself. On any offer the agent makes, it must indicate that he is a licensed agent with WebMLS, Inc. and submit an Agency Disclosure Statement indicating that he is a buyer's agent.

b) If the property the agent wants to purchase is listed with him, the agent / broker must cancel the listing and terminate the agency relationship before the agent makes an offer. A WebMLS, Inc. agent can not be a dual agent when they are the owner or buyer of a property.

c) If the property the agent wants to see is listed with another agent in WebMLS, Inc., the agent must immediately inform the listing agent that he is interested in buying the property for himself. The listing agent shall not share any confidential information with the buyer/agent unless expressly authorized by the seller. If the buyer/agent wishes to make an offer to purchase, he shall indicate on the offer that he is a licensed agent with WebMLS, Inc. and submit an Agency Disclosure Statement indicating that he is acting as a buyer's agent.

d) If the property an agent is interested in seeing for his own possible purchase is not listed (a FSBO), then the agent shall notify the seller at first contact that he is a buyer's agent representing himself. The agent shall not attempt to seek compensation from the seller. The agent shall not have the seller sign a listing agreement. In the event the agent wishes to purchase this property, the fact that he is a licensed agent with WebMLS, Inc. shall be noted on the offer and an Agency Disclosure Statement indicating the agent is acting as a buyer's agent ONLY in section III and shall be delivered with the offer.

SECTION F: CONFIDENTIAL INFORMATION

Since agents within WebMLS, Inc. act as buyer's and seller's agents, it is possible that one agent could potentially be representing a buyer who is buying property listed with a different agent in our brokerage. In this instance, each agent has separate duties to his respective client. Therefore, it is necessary for the following steps to be followed to protect the confidential information of the buyer from being disclosed to another agent in our brokerage who could be representing the seller, and vice versa.

1) Office files. Each agent shall maintain in his file cabinet/home office all documents relating to a client he represents. Correspondence, offers, addendums, inspection reports and the like shall not be kept on desks or left out where they could be viewed by other agents. Agents shall keep their file cabinets locked when they are not in the office.

2) Computerized records and messages. All computer documents maintained by agents shall be password-protected so that other agents in the brokerage cannot retrieve or view this information. Agents shall not share their passwords with one another for any reason.

3) Office meetings and discussions. Agents shall not share confidential information regarding their clients at office meetings or discuss such information with others in the office unless the client specifically permits such disclosure. If the client so authorizes, this authorization should be noted by the agent in his file. Confidential information includes, but is not limited to, a client's motivation to purchase or sell, a client's financial information, the amount of any offer or counter-offer that a client has made or is considering making or the amount of any pending contract. Office meetings involving such confidential information shall take place in private, so as not to be overheard by others.

4) Facsimile transmissions. When faxing documents that contain confidential information such as offers and counter-offers, agents must not leave the original documents on the fax machine where they could be viewed by others. Incoming faxes shall only be faxed to the agents personal fax number.

5) Telephone and inter-office messages and conversations. Telephone and inter-office messages that contain confidential information shall be emailed to the agents personal email address. Conversations between agents, with management-level licensees or other staff concerning clients shall be held in private if the conversation involves confidential information.

6) Meetings and conversations with clients. All meetings with clients shall take place in at the clients home or office. Telephone conversations with clients that involve confidential information shall be done in private so no other person can over hear the conversation.

SECTION G: DUAL AGENCY

1) Agents acting as a dual agent shall disclose to the parties all relevant information necessary for them to make an informed decision about whether to consent to the dual agency. This would include, but not be limited to, the nature of the relationship the agents have with a party to the transaction. This must be done on the Agency Disclosure Statement. If this information later changes, this change must be provided in writing to the parties as soon as possible and they must be given an opportunity to revoke their consent to the dual agency.

2) In the event a party refuses to consent to the dual agency, or seeks to terminate any agency relationship as a result of the proposed dual agency, the broker/manager shall be notified immediately. If the client's consent cannot be obtained, WebMLS, Inc. and its agents cannot act as dual agents. The broker/manager shall attempt to obtain the objecting party's consent to another agent in the WebMLS, Inc. being appointed to represent him. If this cannot be agreed upon, the broker/manager shall, depending on the circumstances and wishes of the parties, determine which relationship shall be terminated.

SECTION H: CHANGING AGENCY RELATIONSHIPS

Agents shall not change agency relationships once they have been established, unless approved by the broker/manager. If such a change is approved, the client whose agency relationship is being terminated must consent in writing and any persons who know of the previous relationship must be notified in writing as well.

SECTION I: POLICY ON COOPERATION AND COMPENSATION

1) It is the policy of WebMLS, Inc. to cooperate with all other brokerages on an equal and consistent basis. This means WebMLS, Inc. and its agents will make its listings available to other brokerages to show, provide information that is not confidential, and present all offers written by other brokerages in a timely and objective manner.

2) WebMLS, Inc. does reserve the right, in some instances, to vary the compensation it offers to other brokerages, whether as buyer agency compensation. Therefore, the compensation it offers cooperating brokers may not always be equal and consistent.

3) When acting as a buyer's agent, WebMLS, Inc. also accepts compensation offered by the listing broker through the multiple listing service.

The following two sections are not required to be included in your brokerage company policy but may be helpful to your agents to understand the procedures you want them to follow and to assure compliance with license law requirements.

SECTION J: GENERAL LISTING PROCEDURES

- 1) When securing a listing, explain to the seller that you, the brokerage and management-level licensees will represent him.

- 2) Explain to the seller our brokerage policy of also representing buyers. Disclose the fact that you have buyers that you represent and that other agents in the firm represent buyers also. Use the “Consumer Guide to Agency Relationships” to help explain your role as a dual agent if one of your buyer/clients purchases your seller's listing. Explain how the transaction will be handled if the buyer is represented by another agent in our brokerage.

- 3) Have the seller sign and date acknowledging receipt of the “Consumer Guide to Agency Relationships.”

- 4) Have the seller check on the listing agreement whether he authorizes WebMLS, Inc. compensation to buyer brokerages. Have the seller sign and date their local board/MLS listing agreement and the WebMLS, Inc. listing addendum only. Not other listing addendums will be used or signed.

- 5) Unless exempt, on property built before 1978, have the seller complete the lead-based paint disclosure and acknowledgement form, sign and date it.

- 6) Unless exempt, on residential property, have the seller complete the residential property disclosure form, sign and date it.

SECTION K: GENERAL PROCEDURES WHEN REPRESENTING BUYERS

- 1) When establishing an agency relationship with a buyer, explain that you, the brokerage and management-level licensees will represent him.

- 2) Explain to the buyer that you also take listings, as do other agents, and therefore represent those sellers. Use the “Consumer Guide to Agency Relationships” to help explain your role as a dual agent if he buys your listing, and how it will work if he buys property listed with a different agent in our brokerage.

3) The buyer must be provided with the "Consumer Guide to Agency Relationships" before the earliest of the following events:

- Showing the buyer property;
- Pre-qualifying the buyer;
- Asking the buyer for specific information about his financial ability to purchase property;
- Discussing an offer; or
- Submitting an offer.

4) Have the buyers sign and date acknowledging receipt of the "Consumer Guide to Agency Relationships."

5) Have the buyer sign our buyer agency agreement if applicable.

6) When you contact other brokerages about their listings, immediately disclose the fact that you are a buyer's agent. Do the same on FSBO's and disclose any intent to seek compensation from the seller.

7) On residential properties, give the buyer the residential property disclosure form, the lead-based paint disclosure and acknowledgement form, and the EPA lead paint pamphlet if these are required on the property. Have the buyer sign these forms before signing the offer.

8) When you write an offer on property you must have the buyer sign the Agency Disclosure Statement prior to signing the offer and deliver this form along with the offer.

9) If the buyer is making an offer on property you have listed, tell this to the buyer and disclose to both buyer and seller any material facts about your representation of these two clients--for example, if you have a personal, family or business relationship with one of the parties. If such a relationship exists, indicate it on the Agency Disclosure Statement. Have the buyer sign the Agency Disclosure Statement before the buyer signs the offer. You must have the seller sign the Agency Disclosure Statement before you present the offer to the seller.